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Dr Mark Watson has worked in the sustainability arena for over 25 years, having worked in professional services, government, industry and international development. He specialises in providing high-level counsel to corporate boards and senior leadership teams, guiding ESG strategy, performance, disclosure and communications. Mark has advised companies on a wide range of sustainability issues, covering material environmental risks such as climate change, water, energy and waste, and social challenges. He has also provided guidance and overseen initiatives on external ESG investor ratings and performance and green finance initiatives.

Prior to joining Teneo, Mark was Global Head of Sustainability for John Swire & Sons Ltd, the holding company of the Swire Group, a highly diversified conglomerate focused on the Greater China region but with operations around the globe spanning aviation, shipping, real estate, industrials and cleantech businesses. He was also Head of Environmental Affairs for Cathay Pacific Airways, part of the Swire Group, and was heavily involved in driving the airline's decarbonisation efforts and its call for greater regulation under the UN ICAO which ultimately led to the CORSIA scheme to address global emissions from international aviation.

His previous roles have included in-country technical lead on the Yunnan Environmental Development Programme, a major international co-operation project for the Government of the PRC, sustainability advocacy roles in the UK and European energy and aerospace sectors, as well as advisory positions in the UK government.