



香港特別行政區政府
創新及科技局



深圳市金融科技協會
Shenzhen FinTech Association



深圳市地方金融监督管理局

深圳市科学技术协会

深圳市福田区人民政府

深港澳金融科技联盟

The First Greater Bay Area Fintech Flying Fish Enterprises 20 Election

Introduction

To encourage the FinTech innovation and development vitality, to exert the advantages of multiple systems, market-orientation and openness, and accelerate cross-boundary financial connectivity of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA), the first Greater Bay Area FinTech Flying Fish Enterprise election will launch in 2021.

FinTech companies in the GBA are welcome to be elected as one of the top 20 FinTech Scale-ups!

Special Support:

- Shenzhen Municipal Financial Regulatory Bureau
- Shenzhen Association for Science and Technology
- The People's Government of Futian District
- Innovation and Technology Bureau of the Government of the Hong Kong SAR
- InvestHK

Organizer:

- Shenzhen-Hong Kong-Macao FinTech Alliance
- Shenzhen FinTech Association
- Hong Kong Computer Society

Co-organizer:

- KPMG China

Value to participate

Elected companies will enjoy 6 major rights and interests as coordinated by the organizers:

(1) Policy support: Recommend the selected companies to be the key service providers of relevant departments of the local government in the GBA. Recommend the eligible companies to apply for FinTech-related support policies.

(2) Capital market: Introduce the participating companies to relevant banks, and the guarantee loan program for financing. Participating companies can also get priority investment opportunities from FinTech related government funds and private investment.

(3) Business matching: Assist the selected companies to connect with financial institutions in the GBA for industry exchanges, business development, and project implementation. At the same time, the participating companies will be connected to the "Global Fast Track Program" (website: <https://www.fintechweek.hk/fast-track>) of Hong Kong FinTech Week 2021, and will have the opportunity to match with Hong Kong financial industry giants and investors.

(4) Working space and incubation: Provide working spaces for selected companies, recommend companies to settle in the FinTech related technology parks in the GBA, and provide access to the technology parks' support policies.

(5) Publicity and promotion: Invite the companies on the list to participate in official FinTech events such as "Hong Kong FinTech Week" and "Shenzhen FinTech Global Summit" and be published on reports to increase their industry influence.

(6) Talent: Access to the talent pool within the GBA, this election will be an essential part of the "2021 Shenzhen Greater Bay Area FinTech Talent Season".

Judging committee

The judging committee comprises more than 10 external experts with professional experiences. Their expertise covers information technology, data analysis, capital markets, venture capital, risk control, finance, macroeconomics, and financial services.

Selection Criteria

Judges will rate the participating companies based on the five core dimensions to evaluate.

- Idea and Technology
- Business Model
- Product's Maturity
- Target Markets
- Financing, Human Capital, Customer Acceptance

Eligible Companies

Technology-based enterprises or platforms which provide technical services to financial regulatory authorities and financial institutions in the GBA.

Companies applied artificial intelligence, big data, cloud computing, blockchain, distributed technology, interconnection technology, security technology and other financial technology underlying technologies.

Companies registered in any GBA city for more than 2 years (less than 10 years) and have on-site operations, a stable financial system, and an independent audit system are eligible to register.

Company Scale requirement

- Hong Kong companies: more than 5 million yuan revenue in 2020, or the cumulative research investment in 2018-2020 was more than 5 million yuan
- Mainland companies: more than 10 million yuan revenue in 2020, or the annual compound growth rate of income from 2018 to 2020 was not less than 20%, or the cumulative research investment from 2018 to 2020 was more than 10 million yuan
- Not a listed company
- No bad integrity records, no violations of laws or regulations, and no financial risk incidents in the past 2 years

Selection process and timeline

- Now until July 30, 2021: Companies registration
- July 30-September 30, 2021: Application material review
- October-November 2021: Judges discusses and evaluates
- December 2021: Announcement of selection results

Application procedure and instructions

01: Prepare company introduction, main product description (Chinese and English versions respectively)

02: Prepare company's business plan, including the company's current operation and future development potential (Chinese and English versions respectively)

03: the Company's official website and WeChat, Weibo and other public accounts (if any)

04: Enterprise detailed address (used for interview arrangement), contact person for evaluation, department, position, contact information (mobile phone, email)

05: Through the SIP website <http://sip.kstartup.cn/Home/Sipen/index.html>, fill in the relevant company information and saves the results

06: Submit you application [here](https://kstart.kpmg.com.cn/eventv2/index.php/Home/event/index/id/1524/type/2.html)
<https://kstart.kpmg.com.cn/eventv2/index.php/Home/event/index/id/1524/type/2.html>

and provide the above application materials to the registration email: china.fintech@kpmg.com

The subject of the email must be "Greater Bay Area FinTech Flying Fish Enterprise 20 List-XXX Company (Company Name)"

- All of the above materials must be submitted. If there are any supplementary materials, please provide them together, with maximum 3 pages of A4 size electronic manuscript or ppt in total
- The total size of all files is within 15M. Mail exceeding the maximum file size may not be received or will be returned by the selected mailbox
- File naming: the file is named according to the above file number and description, such as "1-XXX Company introduction"
- Please send the above files directly as an attachment, do not provide a cloud disk link or send all files in a compressed package

Deadline of submission

July 30, 2021 (Friday) 24:00 AM

Application Enquiry

InvestHK

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